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TMEIC Names Oil & Gas Industrial Segment Manager

Roanoke, Va. (August 30, 2010) – TMEIC announces it has named Hide Matsushima Industry Segment Manager – Oil & Gas.

In this position, Matsushima is responsible for global marketing and business development for high capacity motors and drive systems for Oil and Gas applications. He will be based out of the recently-established TMEIC GE office in Houston.

“Matsushima has significant experience in the Oil & Gas market, and his experience will be a great value to our new office and team in Houston,” says Adrian Thomas, North American Sales Leader for TMEIC GE.

Matsushima graduated from Waseda University where he studied commerce and economy. For more than 10 years, he was in charge of sales for industrial equipment for Mitsubishi Electric in Japan.

For more information, contact OilGas@tmeic-ge.com.

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About TMEIC GE

TMEIC GE is built on the combined and proud heritage of Toshiba, Mitsubishi Electric and General Electric in the industrial drive systems business. Headquartered in Roanoke, VA, TMEIC GE designs, develops and engineers advanced automation, large AC machines and variable frequency drive systems. We specialize in Metals, Paper, Material Handling, Oil & Gas, Utility, Cement and other industrial markets. We drive Industry. www.tmeicge.com