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## TMEIC India welcomes Mr. Hidekazu Matsushima as new Managing Director

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TMEIC Industrial Systems India Private Limited (hereinafter, "TMEIC India") a Group company of TMEIC Corporation, Japan (hereinafter, "TMEIC") is pleased to announce the appointment of **Mr. Hidekazu Matsushima** as the new Managing Director, effective April 1, 2024.

Mr. Matsushima has been associated with Mitsubishi Electric FA division for domestic market in Japan since the year 1991 and been assigned in Industrial division in 1994, where he rolled out his mission of sales, marketing and business development of General industry (GI) such as paper, film, Oil & Gas, petrochemical, cement, food, automobile, semiconductor industries in Japan.

During the establishment of TMEIC in Japan in 2003, Mr. Matsushima was assigned with the responsibility for domestic GI market Sales in Japan HQ, and then in plant & energy sales department to promote HV/MV/LV Switchgears & Transformer, Motors & Drives, Generator, UPS, and DCS etc. for Industrial power. Oil & Gas, and GI plant through Japanese EPCs.

Later TMEIC developed and launched the Large Motor & Drive system in 2009 for the global Oil & Gas Industry. Mr. Matsushima was assigned to launch the sales & engineering office in Houston, Texas, USA in 2010 as Business Development Director to create new business of Oil & Gas and other General industries in North America and Global market. As part of his global business development role, he successfully expanded the business leveraging rapid market growth by the shale gas development in North America.

Returning to Japan in 2016, he was assigned as department manager in Global business development to grow the business of Motors & Drives, Generator, Switchgears, Power Electronics products in collaboration with overseas operations of TMEIC group company as Global General Industry chairman. Mr. Matsushima launched a new department to promote Motor & Drive products mainly for pump & fan applications in Oil & Gas, Water, Desalination, Power, and other GI market globally as part of his mission since 2019.

In 2022, he assumed his second overseas role as a Senior Executive Vice President, overseeing the development of TMEIC's business in India. He will now lead efforts to expand the business in India's rapidly growing domestic market and globally, positioning India as the hub for TMEIC's global operations.



**Media inquiries:**

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For further information, please contact:

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**About TMEIC Corporation, Japan.**

TMEIC is a recognized world leader in manufacturing marketing and sales of cutting-edge technology Power electronics and Rotating Machinery Equipment. Established in 2003 with its Head office in Japan, TMEIC has a footprint in over 16 countries with a turnover of JPY 238 billion. TMEIC, a JV organization of Toshiba and Mitsubishi Electric started its operations in India in 2010 and it has grown to become a company offering a wide range of innovative and high-quality products and automation solutions for various industries for the Indian and overseas market. This includes products and solutions include UPS Systems, PV Inverters, Medium voltage drives, large rotating machines, integrated electrical and automation solutions catering to large industries like Cement, Steel, Paper, manufacturing, and datacenters.

Our vision is to “*drive industry into a new era*” of next generation technology and solutions “*enabling performance excellence for every customer*” and to become the most valued, integrated Electrical and Automation Solutions company in the country.

**About TMEIC India:**

TMEIC Industrial Systems India Private Limited (TMEIC India), an ISO 9001:2015 certified company, was established in 2010 as a 100% owned subsidiary of TMEIC Japan to manufacture various TMEIC range products in India, and also to supply Japanese made products and systems in Indian Market.

TMEIC India has established its state-of-the-art manufacturing facilities at Tumakuru near Bengaluru in Karnataka State of India, for manufacturing Rotating Machines and Power Electronics products.

Both the plants manufacture products for the domestic and export markets, in accordance with the design, planning, manufacturing, quality and testing practices followed by TMEIC Japan.

As a manufacturer of products and systems integrator, TMEIC provides support across the board - from a proposal of solution to post-sales services. While cutting-edge technologies are used to implement innovation in the production process, our accumulated know-how and expertise are applied to create a variety of systems. The company recorded consolidated revenue 13490 million rupees in the fiscal year ended March 31, 2023.